



CAMP ENCOURAGE 2021 ANNUAL REPORT



▶ Easton's Story

▶ To Belong

A YEAR OF RETURNING AND REJOICING

After being away from our overnight camps for eighteen months, we very joyfully (and very emotionally!) welcomed our campers and volunteers back to camp in June of 2021. Despite the safety protocols (decreased numbers, cohorting, masking, adjusting the schedule, changing arrival and dismissal protocols), it all went extremely smoothly. The distance and time away from our "home" absolutely caused the experience to be even MORE impactful and more meaningful for all. As we close another year and look to the future, and as we reflect on the kindness that surrounds our campers with autism, *we truly believe the best is yet to come.*

SCHOLARSHIP FUNDS DISTRIBUTED **\$31,016**

TOTAL NUMBER OF CAMPER SLOTS **121**
104 ASD CAMPERS | 17 PEER CAMPERS

TOTAL NUMBER OF VOLUNTEERS **150+**

IMPACT

With the community's love and support, Camp Encourage has distributed over \$600,000 in scholarships since the first camp session in 2008.



CAMPER STATS



Camper that received scholarship support



Camper from the greater Kansas City area



Camper from Missouri and Kansas

PARENT FEEDBACK

After each camp session, parents were asked to provide feedback to ensure that the experience is meaningful, of high quality, and valuable. Parent feedback in 2021 was overwhelmingly positive.

PARENT SURVEY QUESTIONS	AGREEMENT RESPONSE
My camper tried something new at camp.	92%
Camp Encourages cares about providing a quality experience.	100%
I can tell that Camp Encourage cares about safety.	100%
This experience enhanced my child's self-esteem.	100%
Camp Encourage provided increased social opportunities and growth.	100%
I would send my child to Camp Encourage again.	100%
I would recommend Camp Encourage to other parents.	100%
My camper felt he/she/they could be "themselves" while at camp.	100%
My camper set and met at least one goal while at camp.	97%
My camper talked to someone at camp that shared common interests.	96%



"It was so encouraging to see my kiddo have such a great time, to fit in, and be so encouraged! It truly touched my heart!" — Parent

"The first thing he said when he got in the car was, "Mom, can I go again next week?" — Parent

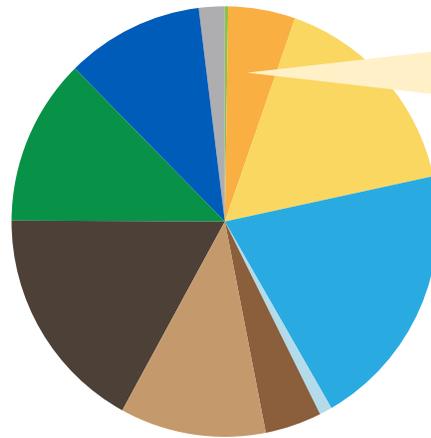
"The generosity of spirit really rubs off on the camper and parents alike. My son was notably happier and more relaxed, his anxiety for at least a few days after coming home. We decided that Camp Encourage is not just a camp but a boot camp for relaxation and healing." — Parent



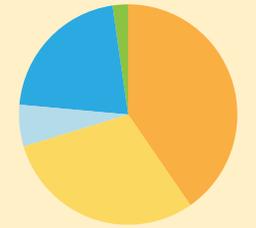
PUBLIC SUPPORT & REVENUE

SERVICE ORGANIZATIONS*	\$1,075.98	0.25%
CAMPS FOR KIDS CAMPAIGN	\$22,311.00	5.09%
INDIVIDUALS*	\$71,377.65	16.28%
FOUNDATIONS*	\$87,892.57	20.05%
CORPORATIONS*	\$4,167.57	0.95%
UNITED WAY	\$53.29	0.01%
IN-KIND (GOODS & SERVICES)	\$18,785.72	4.29%
IN-KIND (CAMP STAFF)	\$48,500.00	11.06%
SPECIAL EVENTS	\$74,924.36	17.09%
CAMPER TUITION	\$54,887.75	12.52%
PPP LOAN & INTEREST FORGIVEN	\$45,819.45	10.45%
OTHER	\$8,576.34	1.96%

TOTAL **\$438,371.68**



CAMPS FOR KIDS CAMPAIGN CONTRIBUTION DETAILS



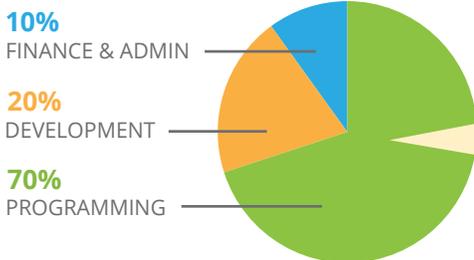
- CAMPS FOR KIDS MATCH
- INDIVIDUALS
- CORPORATE
- FOUNDATIONS
- SERVICE ORGANIZATIONS

*Totals not including those made during the Camps for Kids Campaign

For a full list of our 2021 donors, visit campencourage.org.

EXPENSES BY FUNCTION

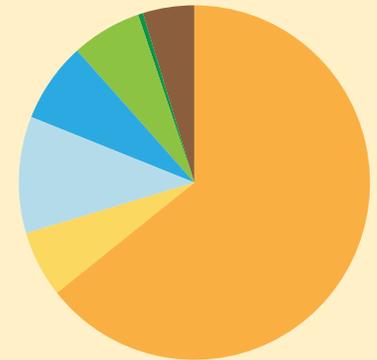
TOTAL EXPENSES: \$349,619



- 10% FINANCE & ADMIN
- 20% DEVELOPMENT
- 70% PROGRAMMING

THE CAMP. THE MAGIC.

- The superstars that make it happen
- The place where the magic is planned, year-round
- Tons o' fun (karaoke, STEM activities, swimming, ziplining, and a plethora of other goodness)
- Comfy lodging, a home away from home
- Food for volunteers and campers
- Safety first! (background checks)
- This and that (Insurance, storage/moving costs, and more necessities)



"It really gave my camper the validation he needed to feel comfortable and confident in his own skin." — Parent

"The whole experience was positive. I felt safe dropping my child to Camp Encourage. I knew he was in great, loving hands and would be well cared for." — Parent

MORE MAGIC TO COME

There is a clear need for the quality services Camp Encourage provides. More youth with ASD deserve this source of encouragement. More parents deserve the respite and the assurance that their child can be safe and successful away from home.

We are focusing efforts on ensuring that more of our community members—especially our immediate neighbors in Jackson County—have access to our services. We intend to: build relationships with youth of color with autism and their families; gain an understanding of their unique assets, needs, desires, and challenges; recruit and support them as program participants; and guide an organizational shift towards racial equity. As we proudly make plans to further diversify our camp family, we know we would not be able to do so without your generosity and the support of our community. Together, we will ensure that more local youth discover that Camp Encourage is a space where each is welcomed, is loved, and feels at home. Where we are reminded how essential it is that we love ourselves, celebrate exactly who we are, and gather in a space where others do the same.

Everyone deserves that. EVERYONE.

There are many ways to support our mission.

Find out how **YOU** can contribute at campencourage.org or contact info@campencourage.org



VOLUNTEER



IN-KIND DONATION



FINANCIAL CONTRIBUTION